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## Twitter TV Audience Snapshot

Tweets: 2,285,528

Uniques: 1,088,599

Avg. # of Followers/Unique: 541

Twitter TV Programs: 931

Avg. # of Tweets/Unique: 2.10

## All Programs Report

RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	ESFII CW W	NFL Football	Sports event	<b>265,010</b> (24.34%)	554	510,638 (22.34%)	1.93
2	NBC	The Voice	Series	<b>138,222</b> (12.70%)	452	<b>273,474</b> (11.97%)	1.98
3	ew Market	How I Met Your Mother	Series	<b>72,896</b> (6.70%)	346	<b>115,982</b> (5.07%)	1.59
4	U.a. network	WWE Monday Night RAW	Series	<b>41,573</b> (3.82%)	715	<b>140,566</b> (6.15%)	3.38
5	abc	Dancing With the Stars	Series	<b>46,365</b> (4.26%)	595	83,943 (3.67%)	1.81
6	amc sundance trease	Breaking Bad	Series	<b>48,867</b> (4.49%)	560	<b>59,677</b> (2.61%)	1.22
7	CHICAGO ROOT	MLB Baseball	Sports event	<b>35,760</b> (3.28%)	525	<b>72,729</b> (3.18%)	2.03
8	VH1	Black Ink Crew	Series	<b>30,801</b> (2.83%)	896	<b>61,476</b> (2.69%)	2.00
9		SportsCenter	Series	<b>31,830</b> (2.92%)	398	<b>39,639</b> (1.73%)	1.25
10	S <b>∏</b> OWTIME.	Dexter	Series	<b>28,176</b> (2.59%)	586	<b>38,512</b> (1.69%)	1.37

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Series	Report

Series	s Kepon						
RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	NBC	The Voice	Series	138,222 (12.70%)	452	<b>273,474</b> (11.97%)	1.98
2	ew F	How I Met Your Mother	Series	<b>72,896</b> (6.70%)	346	<b>115,982</b> (5.07%)	1.59
3	U.Q. network	WWE Monday Night RAW	Series	<b>41,573</b> (3.82%)	715	<b>140,566</b> (6.15%)	3.38
4	abc	Dancing With the Stars	Series	<b>46,365</b> (4.26%)	595	<b>83,943</b> (3.67%)	1.81
5	sundance	Breaking Bad	Series	<b>48,867</b> (4.49%)	560	<b>59,677</b> (2.61%)	1.22
6	VH1	Black Ink Crew	Series	<b>30,801</b> (2.83%)	896	<b>61,476</b> (2.69%)	2.00
7	THE STATE OF THE S	SportsCenter	Series	<b>31,830</b> (2.92%)	398	<b>39,639</b> (1.73%)	1.25
8	<b>WTIME</b>	Dexter	Series	<b>28,176</b> (2.59%)	586	38,512 (1.69%)	1.37
9	em 🤤	Castle	Series	<b>18,370</b> (1.69%)	462	<b>63,627</b> (2.78%)	3.46
10	<b>FOX</b>	Sleepy Hollow	Series	19,808 (1.82%)	549	<b>40,927</b> (1.79%)	2.07

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# Primetime Report (Airtime)

RANK	NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	ew 📆	NFL Football (New) Oakland Raiders at Denver Broncos: Peyton Manni	Sports event	09/23	<b>209,388</b> (19.23%)	543	<b>379,483</b> (16.60%)	1.81
2	NBC	The Voice (New) The Blind Auditions, Part 1: Vocalists perform	Series	09/23	<b>125,505</b> (11.53%)	439	<b>245,438</b> (10.74%)	1.96
3	U.a. network	WWE Monday Night RAW (New) New details about the WWE Championship match at	Series	09/23	<b>34,760</b> (3.19%)	706	<b>123,815</b> (5.42%)	3.56
4	abc	Dancing With the Stars (New) The couples perform for the judges; elimination.	Series	09/23	<b>40,878</b> (3.76%)	566	<b>73,401</b> (3.21%)	1.80
5		How I Met Your Mother (New) The Locket: Robin and Barney make a startling d	Series	09/23	<b>29,414</b> (2.70%)	336	<b>41,011</b> (1.79%)	1.39
6	VH1	Black Ink Crew (New) Premiere: A court visit brings baby mamas toget	Series	09/23	<b>21,870</b> (2.01%)	898	<b>44,078</b> (1.93%)	2.02
7	FOX	Sleepy Hollow (New) Blood Moon: A vision from Ichabod's former wife	Series	09/23	<b>15,266</b> (1.40%)	534	<b>31,955</b> (1.40%)	2.09
8		How I Met Your Mother (New) Coming Back: Robin wonders how Barney will reac	Series	09/23	<b>16,201</b> (1.49%)	352	<b>21,726</b> (0.95%)	1.34
9	abc	Castle (New) Valkyrie: Beckett and Castle face the consequen	Series	09/23	<b>12,711</b> (1.17%)	457	<b>42,792</b> (1.87%)	3.37
10	NBC	The Blacklist (New) Pilot: One of the most-wanted fugitives in the	Series	09/23	<b>14,818</b> (1.36%)	575	<b>24,447</b> (1.07%)	1.65

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# Episodes Report (Airtime)

RANK	NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	NBC	The Voice (New) The Blind Auditions, Part 1: Vocalists perform	Series	09/23	<b>125,505</b> (11.53%)	439	<b>245,438</b> (10.74%)	1.96
2	U.G. network	WWE Monday Night RAW (New) New details about the WWE Championship match at	Series	09/23	<b>34,850</b> (3.20%)	706	<b>124,087</b> (5.43%)	3.56
3	abc	Dancing With the Stars (New) The couples perform for the judges; elimination.	Series	09/23	<b>40,878</b> (3.76%)	566	<b>73,401</b> (3.21%)	1.80
4		How I Met Your Mother (New) The Locket: Robin and Barney make a startling d	Series	09/23	<b>29,414</b> (2.70%)	336	<b>41,011</b> (1.79%)	1.39
5	VH1	Black Ink Crew (New) Premiere: A court visit brings baby mamas toget	Series	09/23	<b>21,870</b> (2.01%)	898	<b>44,078</b> (1.93%)	2.02
6	FOX	Sleepy Hollow (New) Blood Moon: A vision from Ichabod's former wife	Series	09/23	<b>15,266</b> (1.40%)	534	<b>31,955</b> (1.40%)	2.09
7		How I Met Your Mother (New) Coming Back: Robin wonders how Barney will reac	Series	09/23	<b>16,201</b> (1.49%)	352	<b>21,726</b> (0.95%)	1.34
8	abc	Castle (New) Valkyrie: Beckett and Castle face the consequen	Series	09/23	<b>12,712</b> (1.17%)	457	<b>42,794</b> (1.87%)	3.37
9	NBC	The Blacklist (New) Pilot: One of the most-wanted fugitives in the	Series	09/23	14,820 (1.36%)	575	<b>24,449</b> (1.07%)	1.65
10	<b>TOWTIME</b>	<b>Dexter</b> Remember the Monsters?	Series	09/23	9,500 (0.87%)	560	<b>12,211</b> (0.53%)	1.29

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## Sports Events Report

NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
ew <sup>m</sup> Z	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni	Sports event	09/23	265,010 (24.34%)	554	510,638 (22.34%)	1.93
CSN	MLB Baseball Pittsburgh Pirates at Chicago Cubs	Sports event	09/23	<b>35,760</b> (3.28%)	525	<b>72,729</b> (3.18%)	2.03
MLB	MLB Baseball Baltimore Orioles at Tampa Bay Rays	Sports event	09/23	<b>17,485</b> (1.61%)	693	<b>28,878</b> (1.26%)	1.65
FSOHIO.	MLB Baseball New York Mets at Cincinnati Reds	Sports event	09/23	<b>14,999</b> (1.38%)	460	<b>36,253</b> (1.59%)	2.42
<b>FS</b> MIDWEST	MLB Baseball Washington Nationals at St. Louis Cardinals	Sports event	09/23	<b>15,517</b> (1.43%)	638	<b>23,528</b> (1.03%)	1.52
NEW ORLEANS  PSHOUSTON  RESULSES  RESULSES	MLB Baseball Houston Astros at Texas Rangers	Sports event	09/23	<b>12,834</b> (1.18%)	591	<b>19,670</b> (0.86%)	1.53
PSSOUTHWEST PSCHILANOMA	WNBA Basketball Western Conference Semifinal: Phoenix Mercury a	Sports event	09/23	<b>11,026</b> (1.01%)	697	<b>20,346</b> (0.89%)	1.85
FSNORTH.  PSDETROIT PSNORTH.	MLB Baseball Detroit Tigers at Minnesota Twins	Sports event	09/23	<b>11,238</b> (1.03%)	709	<b>15,491</b> (0.68%)	1.38
ROOT SPORTS.	MLB Baseball Kansas City Royals at Seattle Mariners	Sports event	09/23	9,279 (0.85%)	652	<b>17,954</b> (0.79%)	1.93
	NHL Preseason Hockey New York Rangers at Calgary Flames	Sports event	09/23	<b>7,914</b> (0.73%)	649	<b>11,747</b> (0.51%)	1.48
	CHICAGO  ROOT  FSOHIO.  FROHIO.  FSOHIO.  FSOHIO	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  MLB Baseball Pittsburgh Pirates at Chicago Cubs  MLB Baseball Baltimore Orioles at Tampa Bay Rays  MLB Baseball New York Mets at Cincinnati Reds  MLB Baseball Washington Nationals at St. Louis Cardinals  MLB Baseball Houston Astros at Texas Rangers  WNBA Basketball Western Conference Semifinal: Phoenix Mercury a  MLB Baseball Detroit Tigers at Minnesota Twins  MLB Baseball Conference Semifinal: Phoenix Mercury a  MLB Baseball Detroit Tigers at Minnesota Twins  MLB Baseball Kansas City Royals at Seattle Mariners  NHL Preseason Hockey	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  MLB Baseball Pittsburgh Pirates at Chicago Cubs  MLB Baseball Baltimore Orioles at Tampa Bay Rays  Sports event  NEW York Mets at Cincinnati Reds  Sports event  MLB Baseball New York Mets at Cincinnati Reds  Sports event  MLB Baseball New York Mets at Cincinnati Reds  New York Mets at Cincinnati Reds  New York Mets at Cincinnati Reds  Sports event  Washington Nationals at St. Louis Cardinals  Washington Nationals at St. Louis Cardinals  Sports event  WNBA Baseball Western Conference Semifinal: Phoenix Mercury a  New York Mets at Cincinnati Reds  Sports event  Washington Nationals at St. Louis Cardinals  Sports event  WNBA Baseball Detroit Tigers at Minnesota Twins  Sports event  NLB Baseball Detroit Tigers at Minnesota Twins  Sports event  NLB Baseball Kansas City Royals at Seattle Mariners  NHL Preseason Hockey  Sports	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  MLB Baseball Pittsburgh Pirates at Chicago Cubs  MLB Baseball Baltimore Orioles at Tampa Bay Rays  Sports event  New York Mets at Cincinnati Reds  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Washington Nationals at St. Louis Cardinals  Sports event  NEW York Mets at Cincinnati Reds  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  NEW York Mets at Cincinnati Reds  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Washington Nationals at St. Louis Cardinals  Sports event  O9/23  Sports event	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  MLB Baseball Pittsburgh Pirates at Chicago Cubs  NFOOT  MLB Baseball Baltimore Orioles at Tampa Bay Rays  Sports event  Sports event  NFL Football Oakland Raiders at Denver Broncos: Peyton Manni  Sports event  NFL Football Oakland Raiders at Denver Broncos: Peyton went  NFL Football Oakland Raiders at Denver Broncos: Peyton event  NFL Football Pittsburgh Pirates at Chicago Cubs  Sports event  NFL Baseball New York Mets at Cincinnati Reds  Sports event  NFL Baseball Washington Nationals at St. Louis Cardinals  NFL Baseball Western Conference Semifinal: Phoenix Mercury a  NFL Baseball Detroit Tigers at Minnesota Twins  NFL Baseball Kansas City Royals at Seattle Mariners  NHL Preseason Hockey  NHL Preseason Hockey  NHL Preseason Hockey  Sports O9/23 7,914	NFL Football Oakland Raiders at Denver Broncos: Peyton Mannia   Sports event   Sports event	NFL Football Oakland Raiders at Denver Broncos: Peyton Manni   Sports event   Os/23   265,010   (24.34%)   Septiment   Sports event   Os/23   35,760   (24.34%)   Septiment   Sports event   Os/23   35,760   (24.34%)   Septiment   Septiment   Sports event   Os/23   35,760   Septiment   Sept

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## Networks Report

RANK	NETWORK	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	TIE	<b>340,915</b> (31.32%)	521	<b>630,357</b> (27.58%)	1.85
2		<b>279,677</b> (25.69%)	543	<b>535,165</b> (23.42%)	1.91
3		<b>276,721</b> (25.42%)	553	<b>523,983</b> (22.93%)	1.89
4	NBC	<b>172,684</b> (15.86%)	514	<b>334,900</b> (14.65%)	1.94
5		<b>89,761</b> (8.25%)	410	<b>145,422</b> (6.36%)	1.62
6	abc	<b>82,597</b> (7.59%)	587	<b>180,672</b> (7.91%)	2.19
7	<b>&gt;</b> .<	<b>58,485</b> (5.37%)	350	90,170 (3.95%)	1.54
8	<b>K</b>	<b>55,146</b> (5.07%)	361	<b>85,351</b> (3.73%)	1.55
9	WGN	<b>51,737</b> (4.75%)	344	<b>77,719</b> (3.40%)	1.50
10	U.Q. network	<b>42,654</b> (3.92%)	706	<b>142,046</b> (6.22%)	3.33