






















Weekly TV Rankings Date Range: Sep. 9 - Sep. 15, 2013

Twitter TV Audience Snapshot

Tweets: 21,815,257
 Uniques: 5,357,122
 Avg. # of Followers/Unique: 663
 Twitter TV Programs: 2,851
 Avg. # of Tweets/Unique: 4.07
















All Programs Report

RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1		Boxing	Sports event	825,140 (15.40%)	597	2,728,706 (12.51%)	3.31
2	 	NFL Football	Sports event	553,783 (10.34%)	567	1,514,896 (6.94%)	2.74
3		College Football	Sports event	457,469 (8.54%)	535	1,071,115 (4.91%)	2.34
4	 	Breaking Bad	Series	321,756 (6.01%)	449	669,129 (3.07%)	2.08
5		NFL Football	Sports event	289,185 (5.40%)	532	656,639 (3.01%)	2.27
6	 	NFL Football	Sports event	261,340 (4.88%)	539	610,312 (2.80%)	2.34
7	  	NFL Football	Sports event	256,367 (4.79%)	593	598,199 (2.74%)	2.33
8		The X Factor	Series	221,263 (4.13%)	1,099	760,536 (3.49%)	3.44
9		NFL Football	Sports event	220,901 (4.12%)	580	418,093 (1.92%)	1.89
10		The 2014 Miss America Competition	Special	200,137 (3.74%)	542	462,750 (2.12%)	2.31
11		NFL Football	Sports event	168,894 (3.15%)	587	368,261 (1.69%)	2.18
12	  	SportsCenter	Series	172,117 (3.21%)	402	263,490 (1.21%)	1.53
13		NFL Football	Sports event	159,108 (2.97%)	599	323,752 (1.48%)	2.03
14		NFL Football	Sports event	155,748 (2.91%)	610	365,338 (1.67%)	2.35




































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RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
15	   	Presidential Address	Special	131,438 (2.45%)	1,159	240,265 (1.10%)	1.83
16		FIFA World Cup Qualifying	Sports event	121,378 (2.27%)	552	267,367 (1.23%)	2.20
17		NFL Football	Sports event	121,556 (2.27%)	560	243,425 (1.12%)	2.00
18	 	2013 U.S. Open Tennis	Sports event	102,799 (1.92%)	572	207,748 (0.95%)	2.02
19		Sons of Anarchy	Series	99,498 (1.86%)	415	186,030 (0.85%)	1.87
20		NFL Football	Sports event	85,463 (1.60%)	588	222,238 (1.02%)	2.60
21		Catfish: The TV Show	Series	85,497 (1.60%)	920	185,194 (0.85%)	2.17
22		NFL Football	Sports event	81,834 (1.53%)	679	197,485 (0.91%)	2.41
23		College Football	Sports event	79,087 (1.48%)	574	139,605 (0.64%)	1.77
24		NFL Football	Sports event	76,108 (1.42%)	551	149,976 (0.69%)	1.97
25		NFL Football	Sports event	71,110 (1.33%)	616	145,780 (0.67%)	2.05










Series Report

RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1	 	Breaking Bad	Series	321,756 (6.01%)	449	669,129 (3.07%)	2.08
2		The X Factor	Series	221,263 (4.13%)	1,099	760,536 (3.49%)	3.44
3	 	SportsCenter	Series	172,117 (3.21%)	402	263,490 (1.21%)	1.53
4		Sons of Anarchy	Series	99,498 (1.86%)	415	186,030 (0.85%)	1.87
5		Catfish: The TV Show	Series	85,497 (1.60%)	920	185,194 (0.85%)	2.17
6	 	Big Brother	Series	61,697 (1.15%)	641	148,604 (0.68%)	2.41
7	 	WWE Monday Night RAW	Series	50,849 (0.95%)	715	163,417 (0.75%)	3.21
8		Duck Dynasty	Series	58,052 (1.08%)	348	79,934 (0.37%)	1.38
9		America's Got Talent	Series	41,048 (0.77%)	486	99,117 (0.45%)	2.41
10	  	Dexter	Series	35,030 (0.65%)	546	51,356 (0.24%)	1.47
11	 	Burn Notice	Series	31,357 (0.59%)	378	85,095 (0.39%)	2.71
12		Here Comes Honey Boo Boo	Series	34,692 (0.65%)	452	50,658 (0.23%)	1.46
13	    	Family Guy	Series	35,362 (0.66%)	649	40,534 (0.19%)	1.15
14	     	How I Met Your Mother	Series	34,840 (0.65%)	488	44,927 (0.21%)	1.29
15	  	The Ellen DeGeneres Show	Series	30,681 (0.57%)	648	44,496 (0.20%)	1.45
16		Bad Girls Club: Miami	Series	28,746 (0.54%)	1,014	57,942 (0.27%)	2.02
17		Late Night With Jimmy Fallon	Series	27,487 (0.51%)	770	39,369 (0.18%)	1.43

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RANK	NETWORK(S)	PROGRAM	TYPE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
18		Tosh.0	Series	27,073 (0.51%)	321	35,700 (0.16%)	1.32
19		So You Think You Can Dance	Series	23,549 (0.44%)	472	50,141 (0.23%)	2.13
20		College GameDay	Series	24,556 (0.46%)	474	30,709 (0.14%)	1.25
21		Mira Quién Baila	Series	19,452 (0.36%)	436	57,550 (0.26%)	2.96
22		WWE Friday Night SmackDown!	Series	19,986 (0.37%)	698	45,632 (0.21%)	2.28
23		Jimmy Kimmel Live	Series	21,841 (0.41%)	873	27,355 (0.13%)	1.25
24	 	The Fresh Prince of Bel-Air	Series	22,039 (0.41%)	686	24,964 (0.11%)	1.13
25		Grey's Anatomy	Series	20,974 (0.39%)	478	30,158 (0.14%)	1.44

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Primetime Report (Airtime)

RANK	NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1		Boxing (New) Floyd Mayweather Jr vs. Saul "Canelo" Alvarez: ...	Sports event	09/14	702,124 (13.11%)	590	2,309,950 (10.59%)	3.29
2	 	NFL Football (New) Philadelphia Eagles at Washington Redskins: Chi...	Sports event	09/09	361,100 (6.74%)	560	799,470 (3.66%)	2.21
3		The 2014 Miss America Competition (New) Young women from all over the country vie for t...	Special	09/15	188,136 (3.51%)	528	434,743 (1.99%)	2.31
4	  	NFL Football (New) New York Jets at New England Patriots	Sports event	09/12	187,181 (3.49%)	581	403,995 (1.85%)	2.16
5		NFL Football (New) San Francisco 49ers at Seattle Seahawks: Colin ...	Sports event	09/15	174,355 (3.25%)	554	317,925 (1.46%)	1.82
6	 	NFL Football (New) Houston Texans at San Diego Chargers: Quarterba...	Sports event	09/09	162,851 (3.04%)	533	373,987 (1.71%)	2.30
7		Breaking Bad (New) Ozymandias: Everyone tries to cope during vastl...	Series	09/15	165,192 (3.08%)	414	340,631 (1.56%)	2.06
8		The X Factor (New) Auditions No. 2: Hopefuls perform for the judges.	Series	09/12	111,406 (2.08%)	1,172	357,862 (1.64%)	3.21
9		The X Factor (New) Auditions No. 1: Solo artists and vocal groups ...	Series	09/11	109,930 (2.05%)	1,045	277,765 (1.27%)	2.53
10	     	Presidential Address (New)	Special	09/10	108,995 (2.03%)	1,134	194,071 (0.89%)	1.78
11		FIFA World Cup Qualifying (New) United States vs. Mexico: From Columbus, Ohio.	Sports event	09/10	71,968 (1.34%)	538	139,129 (0.64%)	1.93
12		Catfish: The TV Show (New) Alicia refuses to meet Aaliyah because she has ...	Series	09/10	53,415 (1.00%)	944	133,842 (0.61%)	2.51
13		Sons of Anarchy (New) Straw: Jax continues to push the club into more...	Series	09/10	55,133 (1.03%)	403	95,883 (0.44%)	1.74
14		WWE Monday Night RAW (New) WWE Hall of Famer Edge returns to RAW. Plus, wh...	Series	09/09	40,050 (0.75%)	711	140,430 (0.64%)	3.51
15		MLB Baseball (New) New York Yankees at Boston Red Sox	Sports event	09/15	30,281 (0.57%)	557	48,911 (0.22%)	1.62
16		America's Got Talent (New) The top 12 finalists perform.	Series	09/10	26,640 (0.50%)	439	56,979 (0.26%)	2.14
17		WWE Night of Champions (New) Randy Orton vs. Daniel Bryan; CM Punk vs. Curti...	Sports non-event	09/15	22,580 (0.42%)	765	99,663 (0.46%)	4.41






















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18		Remember the Titans In Virginia, high school football is a way of l...	Feature Film	09/11	26,706 (0.50%)	373	30,850 (0.14%)	1.16
19		The Blind Side Michael Oher (Quinton Aaron), a homeless black ...	Feature Film	09/14	21,212 (0.40%)	388	23,498 (0.11%)	1.11
20		Duck Dynasty (New) Termite Be a Problem: The workers are forced to...	Series	09/11	19,802 (0.37%)	310	27,665 (0.13%)	1.40
21		Big Brother (New) The houseguests vote to evict a fellow cast mem...	Series	09/12	17,751 (0.33%)	635	39,560 (0.18%)	2.23
22		Big Brother (New) Contestants compete in the veto competition.	Series	09/11	17,445 (0.33%)	560	36,497 (0.17%)	2.09
23		Love & Basketball Monica (Sanaa Lathan) and Quincy (Omar Epps) ar...	Feature Film	09/10	17,575 (0.33%)	625	20,708 (0.09%)	1.18
24		Here Comes Honey Boo Boo (New) Happily Ever After?: June is a bundle of stress...	Series	09/11	17,055 (0.32%)	482	25,171 (0.12%)	1.48
25		White Chicks Two FBI agent brothers, Marcus (Marlon Wayans) ...	Feature Film	09/10	17,274 (0.32%)	526	18,920 (0.09%)	1.10









Episodes Report (Airtime)

RANK	NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1		The 2014 Miss America Competition (New) Young women from all over the country vie for t...	Special	09/15	188,140 (3.51%)	528	434,750 (1.99%)	2.31
2		Breaking Bad (New) Ozymandias: Everyone tries to cope during vastl...	Series	09/15	166,056 (3.10%)	414	341,766 (1.57%)	2.06
3		The X Factor (New) Auditions No. 2: Hopefuls perform for the judges.	Series	09/12	111,406 (2.08%)	1,172	357,862 (1.64%)	3.21
4		The X Factor (New) Auditions No. 1: Solo artists and vocal groups ...	Series	09/11	109,930 (2.05%)	1,045	277,765 (1.27%)	2.53
5	   	Presidential Address (New)	Special	09/10	109,351 (2.04%)	1,134	194,572 (0.89%)	1.78
6		Friday the 13th Part VIII: Jason Takes Manhattan Mass murderer Jason Voorhees (Kane Hodder) is r...	Feature Film	09/12	69,354 (1.29%)	569	76,533 (0.35%)	1.10
7		Sons of Anarchy (New) Straw: Jax continues to push the club into more...	Series	09/10	57,695 (1.08%)	406	100,971 (0.46%)	1.75
8		Friday the 13th Part VII -- The New Blood Years after the strange drowning death of her f...	Feature Film	09/12	60,868 (1.14%)	572	66,518 (0.30%)	1.09
9		Catfish: The TV Show (New) Alicia refuses to meet Aaliyah because she has ...	Series	09/10	53,507 (1.00%)	944	134,037 (0.61%)	2.51
10		WWE Monday Night RAW (New) WWE Hall of Famer Edge returns to RAW. Plus, wh...	Series	09/09	40,176 (0.75%)	711	140,724 (0.65%)	3.50
11		Friday the 13th, Part VI: Jason Lives Years ago, Tommy Jarvis (Thom Mathews) killed i...	Feature Film	09/12	46,689 (0.87%)	585	51,126 (0.23%)	1.10
12		WWE Night of Champions (New) Randy Orton vs. Daniel Bryan; CM Punk vs. Curti...	Sports non-event	09/15	22,679 (0.42%)	765	99,797 (0.46%)	4.40
13		America's Got Talent (New) The top 12 finalists perform.	Series	09/10	26,643 (0.50%)	439	56,983 (0.26%)	2.14
14	 	White Chicks Two FBI agent brothers, Marcus (Marlon Wayans) ...	Feature Film	09/10	29,141 (0.54%)	525	32,317 (0.15%)	1.11
15		Remember the Titans In Virginia, high school football is a way of l...	Feature Film	09/11	27,178 (0.51%)	373	31,401 (0.14%)	1.16
16		The Blind Side Michael Oher (Quinton Aaron), a homeless black ...	Feature Film	09/14	21,868 (0.41%)	387	24,245 (0.11%)	1.11
17		Love & Basketball Monica (Sanaa Lathan) and Quincy (Omar Epps) ar...	Feature Film	09/10	21,635 (0.40%)	618	25,515 (0.12%)	1.18

























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18		Duck Dynasty (New) Termite Be a Problem: The workers are forced to...	Series	09/11	19,836 (0.37%)	311	27,704 (0.13%)	1.40
19		Big Brother (New) The houseguests vote to evict a fellow cast mem...	Series	09/12	17,751 (0.33%)	635	39,560 (0.18%)	2.23
20		Big Brother (New) Contestants compete in the veto competition.	Series	09/11	17,445 (0.33%)	560	36,497 (0.17%)	2.09
21		Here Comes Honey Boo Boo (New) Happily Ever After?: June is a bundle of stress...	Series	09/11	17,055 (0.32%)	482	25,171 (0.12%)	1.48
22		So You Think You Can Dance (New) Winner Chosen: The winner is chosen; guest judg...	Series	09/10	15,604 (0.29%)	463	29,804 (0.14%)	1.91
23		Bad Girls Club: Miami (New) Juice-tify My Love!: Janelle gets on Shanae's b...	Series	09/10	15,414 (0.29%)	1,058	31,203 (0.14%)	2.02
24		MasterChef (New) Winner Chosen: The final two cooks prepare thre...	Series	09/11	14,750 (0.28%)	471	25,701 (0.12%)	1.74
25		Camp Rock Celebrity singers (Joe Jonas, Kevin Jonas, Nick...	TV Movie	09/09	15,245 (0.28%)	602	18,337 (0.08%)	1.20






Sports Events Report

RANK	NETWORK(S)	PROGRAM	TYPE	DATE	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1		Boxing Floyd Mayweather Jr vs. Saul "Canelo" Alvarez: ...	Sports event	09/14	825,140 (15.40%)	597	2,728,706 (12.51%)	3.31
2	 	NFL Football Philadelphia Eagles at Washington Redskins: Chi...	Sports event	09/09	553,783 (10.34%)	567	1,514,896 (6.94%)	2.74
3		College Football Alabama at Texas A&M	Sports event	09/14	457,469 (8.54%)	535	1,071,115 (4.91%)	2.34
4		NFL Football San Francisco 49ers at Seattle Seahawks: Colin ...	Sports event	09/15	289,185 (5.40%)	532	656,639 (3.01%)	2.27
5	 	NFL Football Houston Texans at San Diego Chargers: Quarterba...	Sports event	09/09	261,340 (4.88%)	539	610,312 (2.80%)	2.34
6	 	NFL Football New York Jets at New England Patriots	Sports event	09/12	256,367 (4.79%)	593	598,199 (2.74%)	2.33
7		NFL Football Denver Broncos at New York Giants	Sports event	09/15	220,901 (4.12%)	580	418,093 (1.92%)	1.89
8		NFL Football Dallas Cowboys at Kansas City Chiefs	Sports event	09/15	168,894 (3.15%)	587	368,261 (1.69%)	2.18
9		NFL Football Washington Redskins at Green Bay Packers	Sports event	09/15	159,108 (2.97%)	599	323,752 (1.48%)	2.03
10		NFL Football San Diego Chargers at Philadelphia Eagles	Sports event	09/15	155,748 (2.91%)	610	365,338 (1.67%)	2.35
11		FIFA World Cup Qualifying United States vs. Mexico: From Columbus, Ohio.	Sports event	09/10	121,378 (2.27%)	552	267,367 (1.23%)	2.20
12		NFL Football Minnesota Vikings at Chicago Bears	Sports event	09/15	121,556 (2.27%)	560	243,425 (1.12%)	2.00
13	 	2013 U.S. Open Tennis Men's Final: Novak Djokovic vs. Rafael Nadal. F...	Sports event	09/09	102,799 (1.92%)	572	207,748 (0.95%)	2.02
14		NFL Football Tennessee Titans at Houston Texans	Sports event	09/15	85,463 (1.60%)	588	222,238 (1.02%)	2.60
15		NFL Football New Orleans Saints at Tampa Bay Buccaneers	Sports event	09/15	81,834 (1.53%)	679	197,485 (0.91%)	2.41
16		College Football Tennessee at Oregon	Sports event	09/14	79,087 (1.48%)	574	139,605 (0.64%)	1.77
17		NFL Football Carolina Panthers at Buffalo Bills	Sports event	09/15	76,108 (1.42%)	551	149,976 (0.69%)	1.97
18		NFL Football Cleveland Browns at Baltimore Ravens	Sports event	09/15	71,110 (1.33%)	616	145,780 (0.67%)	2.05
19		NFL Football Jacksonville Jaguars at Oakland Raiders	Sports event	09/15	67,212 (1.25%)	554	122,335 (0.56%)	1.82
20		Spanish Primera Division Soccer Villarreal CF vs. Real Madrid CF	Sports event	09/14	61,457 (1.15%)	611	174,989 (0.80%)	2.85

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21		NFL Football Miami Dolphins at Indianapolis Colts	Sports event	09/15	62,764 (1.17%)	616	132,728 (0.61%)	2.11
22		NFL Football Detroit Lions at Arizona Cardinals	Sports event	09/15	62,762 (1.17%)	621	111,073 (0.51%)	1.77
23		NFL Football St. Louis Rams at Atlanta Falcons	Sports event	09/15	60,698 (1.13%)	709	116,343 (0.53%)	1.92
24		College Football UCLA at Nebraska	Sports event	09/14	56,044 (1.05%)	634	105,444 (0.48%)	1.88
25		College Football Akron at Michigan	Sports event	09/14	47,130 (0.88%)	591	84,665 (0.39%)	1.80

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Networks Report

RANK	NETWORK	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
1		1,351,865 (25.23%)	617	3,802,223 (17.43%)	2.81
2		1,219,873 (22.77%)	578	3,564,653 (16.34%)	2.92
3		1,065,397 (19.89%)	777	2,807,719 (12.87%)	2.64
4		985,705 (18.40%)	565	2,842,900 (13.03%)	2.88
5		853,155 (15.93%)	605	2,865,641 (13.14%)	3.36
6		706,178 (13.18%)	576	1,805,577 (8.28%)	2.56
7		595,011 (11.11%)	715	1,278,905 (5.86%)	2.15
8		324,492 (6.06%)	450	674,411 (3.09%)	2.08
9		260,088 (4.85%)	592	605,735 (2.78%)	2.33
10		185,449 (3.46%)	748	327,023 (1.50%)	1.76
11		185,321 (3.46%)	592	306,236 (1.40%)	1.65
12		182,259 (3.40%)	401	282,751 (1.30%)	1.55
13		166,568 (3.11%)	578	231,834 (1.06%)	1.39
14		156,979 (2.93%)	1,118	294,992 (1.35%)	1.88
15		153,349 (2.86%)	698	299,074 (1.37%)	1.95
16		147,100 (2.75%)	1,227	314,097 (1.44%)	2.14
17		146,817 (2.74%)	1,183	286,328 (1.31%)	1.95
18		134,536 (2.51%)	549	339,843 (1.56%)	2.53
19		127,997 (2.39%)	695	368,467 (1.69%)	2.88
20		135,916 (2.54%)	459	230,605 (1.06%)	1.70
21		127,926 (2.39%)	601	279,506 (1.28%)	2.18
22		119,350 (2.23%)	704	357,569 (1.64%)	3.00
23		118,658 (2.21%)	469	313,984 (1.44%)	2.65

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RANK	NETWORK	UNIQUES (Share)	FOLLOWERS/ UNIQUE	TWEETS (Share)	TWEETS/ UNIQUE
24		128,633 (2.40%)	641	173,773 (0.80%)	1.35
25		107,758 (2.01%)	503	142,681 (0.65%)	1.32